The 11 by 11 Islington Pledge
Cultural Lead Teacher Induction Pack

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1. 11 by 11 Overview

The 11 by 11 Islington Pledge is a borough wide call to action for Islington Council, schools and cultural organisations to work together to ensure equality of access to enrichment activities for children and young people, particularly targeting those who are most in need and most disadvantaged.

The aim of the Pledge is to use our joint capacity to translate the wealth of cultural opportunities in and around Islington into a sustainable enrichment programme for schools. We will ensure that the pledge is embedded in an equitable way across the entire school community.

We pledge that all children and young people in Islington will:

- Have 11 outstanding cultural experiences by Year 11
- Be inspired by talks delivered by creative organisations in school assemblies
- Be able to learn through a suite of teaching resources developed using materials provided by local cultural organisations

2. How does it work?

School Head Teachers and Cultural Leads will sign the 11 by 11 Islington Pledge.

The 11 by 11 Activity Menu will be reviewed and updated with new organisations and offers throughout the academic year. There will be three windows for schools to apply for activities, one ahead of each term. Please see the 'Key Dates’ section on page 4 to see the window dates for 2019/20.

The Cultural Enrichment Team will initially allocate the offers based on the schools audit of their cultural provision that was completed in November 2018. If any of your applications are unsuccessful, the team will guide you to alternatives to suit your needs when possible. The class teacher and Cultural Lead teacher will be introduced to the organisation via email to agree dates and logistics for the activity. The Cultural Enrichment Team will work with the Cultural Leads in all schools to access the supporting resources and maximise the impact of the activity.

3. The Cultural Lead Role

All Islington schools will be asked to nominate a Cultural Lead teacher to oversee the 11 by 11 initiative for their school. Cultural Lead teachers could be a member of the Senior Leadership Team, or may be an experienced member of teaching staff with a passion for arts and culture in education. Some schools might choose to appoint two Cultural Lead teachers; schools in federations or multi academy trusts may choose to have one Cultural Lead teacher to operate across a number of schools.

Cultural Lead Teachers will:

- Act as first point of contact for Islington Council’s Cultural Enrichment Team
- Have oversight of 11 by 11 and in particular, identify the gaps in provision and groups of students who are missing out on cultural experiences
- Become part of the Cultural Lead network of teachers, having opportunities to explore Islington’s rich cultural infrastructure and steer and shape the 11 by 11 offer with Islington Council and 11 by 11 cultural organisations
- Complete an annual survey to report on students’ engagement in cultural activities
- Advocate for cultural activities and distribute 11 by 11 information, activities, CPD opportunities and resources to staff in their school.
4. Culture Bank

The 11 by 11 Pledge is an opportunity for all schools in Islington to work together to make culture an intrinsic part of every child’s learning and development. Islington Council’s School Improvement team, Cultural Enrichment and Heritage teams, Cubitt Artists, Company Three & Upward Bound have partnered to produce ‘Culture Bank,’ a suite of arts CPD opportunities and resources to support schools to embed activities into the curriculum. Culture Bank has 4 strands:

1. Cultural Lead Network: for Cultural Lead Teachers

Cultural Lead teachers are invited to attend half-termly Cultural Lead twilights which will be facilitated by an experienced Arts Education Consultant. These twilights will take place in inspiring venues and give Cultural Lead teachers the opportunity to:

- Meet Cultural Partners from the 11 by 11 Activity Menu and collectively shape their offers and resources
- Develop leadership and project management skills to support them to oversee the 11 by 11 initiative
- Participate in a tour, activity or experience led by the host venue
- Discuss, plan and reflect on cultural experiences in their school with the Cultural Lead network
- Share success stories and learnings from the first year of 11 by 11 with the Islington Community of Schools at the Summer 2020 Culture Bank Conference
- Measure impact of 11 by 11 and take part in case studies to evaluate the impact of culture on target groups of students (optional)

2. Cross-Curricular Arts CPD Opportunities: for all Islington Teachers

In 2019/20, Culture Bank will provide Islington schools with 8 CPD sessions for primary schools, 2 CPD opportunities for secondary schools and 2 CPD opportunities for SEN schools. These CPD sessions will run at host venues and any teacher from Islington schools can book on to attend these free of charge through Islington CS.

The primary CPD sessions will be facilitated by arts organisations who have been identified as having excellent education practice. Each will guide teachers to use an art form (dance, visual arts, theatre, heritage, film etc.) to access a curriculum area or topic. Development of life skills, such as teamwork, creativity, communication and problem solving, will also be central to the CPDs. For secondary, SEN and Alternative Provision schools, we want to develop suitable and meaningful CPD opportunities in consultation with Cultural Lead teachers from these settings.

3. Resource Bank

To strengthen the free opportunities on the 11 by 11 Activity Menu, the School Improvement Team develop resources for teachers to use before and after cultural activities take place. For primary schools, we want the resources to make it simple for teachers to incorporate cultural enrichment into the core curriculum. For secondary schools, we want to show how cultural enrichment can translate into progression routes for higher education and work. The resources will be uploaded to the 11 by 11 site for all teachers to access alongside the free experiences.

4. Youth Voice Programme

We want Islington’s children and young people to have a voice in shaping the 11 by 11 offer. Secondary schools will be invited to nominate three Cultural Champion students in KS3 who will take part in a youth programme facilitated by Company Three from Spring 2020. Primary school councils will be offered the opportunity to consult with Islington Council as 11 by 11 progresses.
5. **Key Dates: Cultural Lead twilights**

**Thursday 3rd October 2019: 4.00pm**  
Venue: National Youth Theatre of Great Britain

**Thursday 28th November 2019 4.00pm**  
Venue: TBC

**Thursday 23th January 2020 4.00pm**  
Venue: TBC

**Tuesday 24th March 2020 4.00pm**  
Venue: TBC

**Thursday 7th May 2020 4.00pm**  
Venue: TBC

**Friday 5th June: Cultural Bank Conference (Timings TBC)**  
Venue: TBC

6. **Key Dates: Windows**

**Autumn 2019**

Mon 30 September- Mon 14 October: Spring Term Schools Application Window  
W/C 28 October: Cultural Partners are introduced to their Spring Term schools to book activities

**Spring 2020**

Wed 12 February – Fri 28 February: Summer Term Schools Application Window  
W/C 9 March: Cultural Partners are introduced to their Summer Term schools to book activities

**Summer 2020**

Wednesday 20 May- Monday 8 June: Autumn Term 2020 School Application Window  
W/C 15 June: Cultural Partners are introduced to their Summer Term schools to book activities

*Please note that school can still apply for activities outside of the window dates. However, priority will be given to those schools who apply within the window.*
7. Safeguarding

In order for cultural organisations to join 11 by 11, it is a requirement that they have evidenced that they have undertaken Safeguarding Training. In the instance that a cultural organisation has not had Safeguarding Training, they are asked to nominate a representative to attend a ‘Safeguarding and Information Sharing Foundation’ training run by the Islington Safeguarding Children Board. The Cultural Enrichment Team will ensure that the organisation has attended the training before they start delivering 11 by 11 activity with Islington schools.

Although some of the facilitators from 11 by 11 cultural organisations will be DBS checked, most of them will not be. In particular, those offering assembly talks to schools will not be DBS checked as they are professionals in their trade or industry and they are offering schools opportunities to Islington schools only. Therefore, please follow your school’s policy on how to manage non-DBS checked persons onsite.

Schools should also share their safeguarding policy and code of conduct with cultural organisations prior to the activity taking place.

8. Cancellation Policy

The joint community effort of schools and cultural organisations is integral to the success of 11 by 11.

We are proud to have recruited over 70 cultural organisations so far to contribute free activities for Islington schools. The programme’s sustainability will rely on courtesy from schools and partners, only cancelling when it is absolutely necessary.

11 by 11 Activity Cancellation Policy: Although 11 by 11 activities are free to schools, there are costs to the cultural organisations and council to make them possible. If your school cancels an 11 by 11 activity, it is not always possible to re-allocate the opportunity to another school. If you are offered an activity that is no longer suitable/feasible for your students, please contact the Cultural Enrichment Team at least one month before the activity is due to take place.

Courtesy from both schools and cultural partners regarding cancellation, and a commitment to ensuring opportunities take place, will be fundamental to the programme’s sustainability.

We thank schools and cultural organisations for joining Islington Council in the commitment to provide free experiences to Islington children.
9. Evaluation

11 by 11 is a new initiative and the Cultural Enrichment Team will be evaluating the cultural activities on offer and the impact that they are having. Cultural Leads will be invited to have ongoing dialogue with the Cultural Enrichment Team and may be asked to participate in case studies for the programme.

To monitor the reach of cultural activities in Islington schools and to ensure that students are experiencing 11 experiences by the time they leave year 11, Cultural Leads will be asked to complete a Cultural Enrichment Survey once annually. The next survey will be distributed to Cultural Leads in Autumn 2019.

10. Communications and Social Media

We encourage schools to share pupils’ cultural experiences on social media where their policies and permissions permit. Please use the following tags and handles so that Islington Council can share your stories with their followers:

**Handles**

**Facebook**
@IslingtonBC

**Twitter**
@IslingtonBC

**Instagram:**
@islingtonlife

**Hashtag for all social media: #11by11**

**Visual Identity Guidelines**

While 11 by 11 is a policy commitment of Islington Council, it is delivered in partnership with the Islington Community of Schools (ICoS) and cultural organisations in the borough.

A simple visual identity has been created to reflect this partnership and ensure key audiences can readily associate the visual identity with the policy.

The [Visual Identity Guidance](#) document is downloadable from the [11 by 11 landing page](#). These guidelines aim to ensure the identity is applied consistently to relevant 11 by 11 media. They allow sufficient flexibility for partners to apply the 11 by 11 identity within the context of their own visual identities. Please share the Visual Identity Guidelines with any colleagues responsible for online or printed content for your school (such as website, newsletters etc.)