

The 11 by 11 Islington Pledge Guidance for Cultural Partners

The 11 by 11 Islington Pledge is a borough wide call to action for schools and cultural organisations to work together to ensure equality of access to enrichment activities for children and young people, particularly targeting those who are most in need and most disadvantaged.

The aim of the Pledge is to use our joint capacity to translate the wealth of cultural opportunities in and around Islington into a sustainable enrichment programme for schools. We will ensure that the pledge is embedded in an equitable way across the entire school community.

We pledge that all children and young people in Islington will:

- Have 11 outstanding cultural experiences by Year 11
- Be inspired by talks delivered by creative organisations in school assemblies
- Be able to learn through a suite of teaching resources developed using materials provided by local cultural organisations

The 11 by 11 Pledge is an opportunity for all schools in Islington to work together through the Islington Community of Schools to make culture an intrinsic part of every child's learning and development. For primary schools, we want to make it simple for teachers to incorporate cultural enrichment into the core curriculum. For secondary schools, we want to show how cultural enrichment can translate into progression routes for higher education and work. 11 by 11 will work alongside the commitment to guarantee 100 hours' experience of the world of work for all young people in Islington by the time they reach the age of 16.



What challenges does 11 by 11 address?

Islington has an enviable cultural offer, as well as a thriving creative industries sector, ranging from crafts to architecture and film. Islington is a very densely populated borough of rising inequality and high levels of poverty. We are immensely proud of the diversity of Islington's children and young people and want to empower them to realise their immense potential and see the full spectrum of opportunities open to them within the cultural wealth of the borough.

The recent Islington Fair Futures Commission calls for more enrichment activity to support children and young people to develop 'Skills For Life'. Participating in enrichment activities, like music, drama and sport, helps children to develop social and emotional skills, like communication, self-reliance, resourcefulness and team working. These life skills help children and young people to become more resilient, relate more positively to each other and improve their quality of life. Transferable life skills are of also increasing importance in a London labour market where young people need to be adaptable, creative and agile to find work.

We will provide a sustainable, comprehensive cultural enrichment programme that meets local need and provides a broad range of high quality cultural opportunities for all Islington children and young people.

Schools across the borough have varying levels of financial support for arts and cultural activity. 11 by 11 will enable all schools and all pupils in Islington to have access to high-quality cultural learning experiences *free of charge*.

How does it work?

All free opportunities that organisations are offering through 11 by 11 will appear on the [11 by 11 Activity Menu](#).

The menu will be reviewed and updated with new organisations and offers three times each year. There will be three deadlines for Cultural Partners to submit their offers for the 11 by 11 Activity Menu, each of these followed by a 2-week window for schools to apply for the activities. Cultural Partners can use the Offer Form (page 3) to submit these to the Cultural Enrichment Team, indicating details of offer, cross-curricular links, art form and capacity for delivery.

The Cultural Enrichment Team will initially allocate the offers based on the schools audit of their cultural provision that was completed in November 2018.

The nominated school teacher will be introduced to the organisation via email to agree dates and logistics for the activity to take place. The Cultural Enrichment Team will work with the Cultural Lead teachers in all schools to access the supporting resources and maximise the impact of the activity.

Please note that the Menu will be live all year round and schools can apply for more activities at any time, but priority will be given to those schools who apply within the window.

Last minute cultural opportunities

Cultural Partners may sometimes have last minute opportunities to offer Islington schools. The Cultural Enrichment Team can share details of free activities through the Islington CS Schools bulletin and Cultural Lead Teachers Newsletter between window periods. If you have an activity to offer but the deadline for submitting activities for the windows has passed, please contact the Cultural Enrichment Team who will send you a form to complete for the bulletin/newsletter.

Key Dates

Autumn 2019

Thu 12 September: Deadline for Cultural Partners Spring Term Offers

Wed 25 September – Wed 9 October: Spring Term 2020 Schools Application Window

W/C 14 October: Cultural Partners are introduced to their Spring Term schools to book activities

Spring 2020

Wed 22nd January: Deadline for Cultural Partners to submit Summer 2020 offers

Wed 12th February- Fri 28th February: Summer Term 2020 Schools Application Window

W/C 9th March: Cultural Partners are introduced to their Summer Term schools to book activities

Summer 2020

Wed 6th May: Deadline for Cultural Partners to submit Autumn 2020 offers

Wed 20th May- Mon 8th June: Autumn Term 2020 School Application Window

W/C 15th June: Cultural Partners are introduced to their Summer Term schools to book activities

11 by 11 Safeguarding Protocol

The safety and wellbeing of Islington's children and young people is of utmost importance to Islington Council and schools. The scale of the 11 by 11 initiative means that we have a duty to satisfy school leaders that all of our cultural organisations are compliant with the borough's safeguarding standards set out by Islington's Safeguarding Board.

Organisations will be asked to send their Safeguarding Policy and most recent Safeguarding Training Certificate to the Cultural Enrichment Team, who will review this with the Islington Safeguarding Children's Board.

We will be inviting cultural organisations who have not had Safeguarding Training to attend a free training session in order to offer their activities through the online menu. Attending the training will give you and your organisation a greater understanding of the need to safeguard children and Young People. Head Teachers and school leaders including governors would welcome your involvement in this essential aspect of all our work in establishing clear expectations and guidelines that promote safeguarding for all.

Organisations can book themselves on to a Safeguarding training by creating an Islington CS account. For information on how to create an Islington CS account, please see the 11 by 11 Safeguarding Account Set Up document.

Cultural Partner Offer Form

Cultural Partners can complete the form below to submit their free offers to the [11 by 11 Activity Menu](#). Please note that only sections 1-7 will appear live on the menu:

Organisation	[A brief paragraph to introduce your organisation, maximum 50 words]
Art Form Category	[1. Visual Art, Craft and Design/ 2. Dance/ 3. Film and Digital/ 4. Heritage and Museums/ 5. Literature/ 6. Music/ 7. Outdoor and Sports/ 8. Theatre/ 9. Science]
Offer Type	[Free workshop/visit/tickets/assembly talk/project]
Activity	[Details of the free activity you are offering]
Suitability	[EYFS/KS1/KS2/KS3/KS4/KS5] [SEN/PMLD/Alt Provision: If your experience can be adapted to suit groups of students with SEN, PMLD, or that are in Alternative Provision, please state how you adapt the activity here]
Access	[Please give details of wheelchair accessibility, including how many wheelchairs you can accommodate. If you have hearing induction facilities, please state this here.]
Cross-Curricular Links	[Which curriculum areas does your offer link to?]
Capacity	[How many of these opportunities can you offer to Islington schools?]
Contact	[Name, email address and phone number of team member who will oversee school liaison]
Cancellation Policy	[Please state your organisations cancellation policy for schools work]
Logo	[Please copy your logo into this section, or a link to where we can access it]

Once you have completed the form, please email this to your Relationship Manager:

Molly Franklin
Molly.Franklin@islington.gov.uk
 0207 527 5344

Maggie Connolly
Maggie.Connolly@islington.gov.uk
 0207 527 2797

Angeles Gordo
Angeles.Gordo@islington.gov.uk
 0207 527 5243

Heritage & Museums
 Dance
 Visual Art, Craft & Design

Music
 Science
 Outdoor and Sports

Theatre
 Literature
 Film & Digital

Information and Media Sharing

The success of the 11 by 11 initiative relies on close collaboration between Islington Council, cultural organisations and schools. We want to raise awareness of the benefits of participating in cultural activities and inspire children and their parents to engage with Islington’s cultural offer both inside and outside of school. Information sharing will be integral to communicating the initiative to a range of stakeholders, and we ask that cultural partners share images, quotes and success stories with Islington Council following 11 by 11 activities with Islington schools.

Cultural Leaders Round Table Meetings

Islington Council’s Cultural Enrichment Team hold bi-annual meetings for cultural organisations that are engaging with Islington schools. All cultural organisations that are involved with 11 by 11 are invited to attend. This will be the time for us to share important developments and next steps for the programmes, and to explore the opportunities and challenges.

Social Media

We encourage schools and cultural organisations to share pupils’ cultural experiences on social media where their policies and permission permit. Please use the following tags and handles so that Islington Council can share your stories with their followers:

Handles

Hashtag for all social media: #11by11



Facebook
@IslingtonBC



Twitter
@IslingtonBC



Instagram:
@islingtonlife

Visual identity guidelines

While 11 by 11 is a policy commitment of Islington Council, it is delivered in partnership with the Islington Community of Schools (ICoS) and cultural organisations in the borough. A simple visual identity has been created to reflect this partnership and ensure key audiences can readily associate the visual identity with the policy.

These guidelines aim to ensure the identity is applied consistently to relevant 11 by 11 media. They allow sufficient flexibility for partners to apply the 11 by 11 identity within the context of their own visual identities. You can download the [Visual Identity Guidelines here](#).