



**Islington**  
Inspiring young  
people through  
**culture**



**ISLINGTON**

## **The 11 by 11 Islington Pledge Guidance for Schools**

The 11 by 11 Islington Pledge is a borough wide call to action for Islington Council, schools and cultural organisations to work together to ensure equality of access to enrichment activities for children and young people, particularly targeting those who are most in need and most disadvantaged.

The aim of the Pledge is to use our joint capacity to translate the wealth of cultural opportunities in and around Islington into a sustainable enrichment programme for schools. We will ensure that the pledge is embedded in an equitable way across the entire school community.

We pledge that all children and young people in Islington will:

- Have 11 outstanding cultural experiences by Year 11
- Be inspired by talks delivered by creative organisations in school assemblies
- Be able to learn through a suite of teaching resources developed using materials provided by local cultural organisations

The 11 by 11 Pledge is an opportunity for all schools in Islington to work together through the Islington Community of Schools to make culture an intrinsic part of every child's learning and development. For primary schools, we want to make it simple for teachers to incorporate cultural enrichment into the core curriculum. For secondary schools, we want to show how cultural enrichment can translate into progression routes for higher education and work. 11 by 11 will work alongside the commitment to guarantee 100 hours' experience of the world of work for all young people in Islington by the time they reach the age of 16.



## What challenges does 11 by 11 address?

Islington has an enviable cultural offer, as well as a thriving creative industries sector, ranging from crafts to architecture and film. Islington is a very densely populated borough of rising inequality and high levels of poverty. We are immensely proud of the diversity of Islington's children and young people and want to empower them to realise their immense potential and see the full spectrum of opportunities open to them within the cultural wealth of the borough.

The recent Islington Fair Futures Commission calls for more enrichment activity to support children and young people to develop 'Skills For Life'. Participating in enrichment activities, like music, drama and sport, helps children to develop social and emotional skills, like communication, self-reliance, resourcefulness and team working. These life skills help children and young people to become more resilient, relate more positively to each other and improve their quality of life. Transferable life skills are of also increasing importance in a London labour market where young people need to be adaptable, creative and agile to find work.

We will provide a sustainable, comprehensive cultural enrichment programme that meets local need and provides a broad range of high quality cultural opportunities for all Islington children and young people. Schools across the borough have varying levels of financial support for arts and cultural activity. 11 by 11 will enable all schools and all pupils in Islington to have access to high-quality cultural learning experiences *free of charge*.

## What will schools have access to?

- A carefully [curated menu of cultural activities](#), including assembly talks by creative organisations, tickets to concerts and theatre performances and facilitated workshops across a range of art forms.
- A programme of curriculum-led arts CPD opportunities, and tailored CPD to support your nominated Cultural Lead Teacher\* to maximise the impact of 11 by 11 activities
- A suite of teaching resources developed with schools and cultural organisations
- A dedicated Cultural Enrichment Team to support you to map out existing opportunities in your school and to advise on how to use the menu to reach every child

We recognise that many school children already receive outstanding cultural experiences in school but 11 by 11 aims to extend the benefits of cultural experiences to all school children in Islington and offers a place to share and celebrate good practice.

## How does it work?

The 11 by 11 Activity Menu will be reviewed and updated with new organisations and offers three times each year. There will be three 2-week windows for schools to apply for activities.

The Cultural Enrichment Team will initially allocate the offers based on the schools audit of their cultural provision that was completed in November 2018. If your applications are unsuccessful, the team will guide you to alternatives to suit your needs.

The class teacher/Cultural Lead teacher will be introduced to the organisation via email to agree dates and logistics for the activity to take place. The Cultural Enrichment Team will work with the Cultural Leads in all schools to access the supporting resources and maximise the impact of the activity.

## What is required of participating schools?

To participate in the 11 by 11 initiative, schools will:

- Nominate a Cultural Lead<sup>1</sup> to drive the initiative on behalf of the school.
- Sign the 11 by 11 Islington Pledge at three levels- Head teacher, Governor and Cultural Lead.
- Be compliant with the 11 by 11 Cancellation Policy (see page 4.)
- Share their Code of Conduct, Safeguarding and Social Media policies with organisations before the activity. Cultural organisations' Safeguarding Policies and Training Certificates will be uploaded to the [ICoS Enrichment](#) site. Schools are responsible for ensuring that the cultural partners are briefed on their practice and policies.

The Cultural Lead will:

- Be responsible for mapping out and managing the cultural provision across the school
- Act as first point of contact with Islington Council's Cultural Enrichment Team
- Be supported by cultural leadership CPD sessions to monitor and amplify the impact of cultural activities in their school
- Distribute Culture Bank<sup>2</sup> resources and CPD opportunities to school colleagues
- Share reasonable data and feedback with Islington Council throughout the year.

## Key Dates

### Autumn 2019

<b>Mon 30 September- Mon 14 October:</b>	Spring Term Schools Application Window
<b>W/C 28<sup>th</sup> October:</b>	Cultural Partners are introduced to their Spring Term schools to book activities

### Spring 2020

<b>Wed 12 February – Fri 28<sup>th</sup> February:</b>	Summer Term Schools Application Window
<b>W/C 9<sup>th</sup> March:</b>	Cultural Partners are introduced to their Summer Term schools to book activities

### Summer 2020

<b>Wednesday 20<sup>th</sup> May- Monday 8<sup>th</sup> June:</b>	Autumn Term 2020 School Application Window
<b>W/C 15<sup>th</sup> June:</b>	Cultural Partners are introduced to their Summer Term schools to book activities

*Please note that school can still apply for activities outside of the window dates. However, priority will be given to those schools who apply within the window.*

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<sup>1</sup> Please see the 11 by 11 Cultural Lead Induction Pack, downloadable for the [11 by 11 landing page](#), for more detailed information about the Cultural Lead teacher's role

<sup>2</sup> Culture Bank is a series of teacher CPD sessions and resources that will support the 11 by 11 initiative. Cultural Leads are invited to termly CPD sessions, to develop their skills to maximise the impact of cultural enrichment activities. There will be art form specific, cross-curricular CPD on offer to the entire Islington school community.

## Cultural Lead Twilights

Cultural Lead teachers are invited to attend half-termly Cultural Lead twilights which will be facilitated by an experienced Arts Education Consultant. These twilights will take place in inspiring venues and give Cultural Lead teachers the opportunity to:

- Meet Cultural Partners from the 11 by 11 Activity Menu and collectively shape their offers and resources
- Develop leadership and project management skills to support them to oversee the 11 by 11 initiative
- Participate in a tour, activity or experience led by the host venue
- Discuss, plan and reflect on cultural experiences in their school with the Cultural Lead network
- Share success stories and learnings from the first year of 11 by 11 with the Islington Community of Schools at the Summer 2020 Culture Bank Conference
- Measure impact of 11 by 11 and take part in case studies to evaluate the impact of culture on target groups of students (optional)

**Thursday 3<sup>rd</sup> October 2019: 4.00pm**

Venue: National Youth Theatre of Great Britain

**Thursday 28<sup>th</sup> November 2019 4.00pm**

Venue: TBC

**Thursday 23<sup>rd</sup> January 2020 4.00pm**

Venue: TBC

**Tuesday 24<sup>th</sup> March 2020 4.00pm**

Venue: TBC

**Thursday 7<sup>th</sup> May 2020 4.00pm**

Venue: TBC

**Friday 5<sup>th</sup> June: Cultural Bank Conference (Timings TBC)**

Venue: TBC

## Cancellation Policy

The joint community effort of schools and cultural organisations is integral to the success of 11 by 11.

We are proud to have recruited over 70 cultural organisations so far to contribute free activities for Islington schools. The programme's sustainability will rely on courtesy from schools and partners, only cancelling when it is absolutely necessary.

**11 by 11 Activity Cancellation Policy:** Although 11 by 11 activities are free to schools, there are costs to the cultural organisations and council to make them possible. If your school cancels an 11 by 11 activity, it is not always possible to re-allocate the opportunity to another school. If you are offered an activity that is no longer suitable/feasible for your students, please contact the Cultural Enrichment Team at [your earliest possible convenience](#).

Courtesy from both schools and cultural partners regarding cancellation, and a commitment to ensuring opportunities take place, will be fundamental to the programme's sustainability. Frequent cancellations will result in fewer activities being offered to the school in the future.

We thank schools and cultural organisations for joining Islington Council in the commitment to provide free experiences to Islington children.

## Social Media

We encourage schools to share pupils' cultural experiences on social media where their policies and permission permit. Please use the following tags and handles so that Islington Council can share your stories with their followers:

### Handles

**Hashtag for all social media: #11by11**



Facebook  
@IslingtonBC



Twitter  
@IslingtonBC



Instagram:  
@islingtonlife

## Visual identity guidelines

While 11 by 11 is a policy commitment of Islington Council, it is delivered in partnership with the Islington Community of Schools (ICoS) and cultural organisations in the borough.

A simple visual identity has been created to reflect this partnership and ensure key audiences can readily associate the visual identity with the policy.

The [Visual Identity Guidance](#) document is downloadable from the [11 by 11 landing page](#). The aim is to ensure the identity is applied consistently to relevant 11 by 11 media. They allow sufficient flexibility for partners to apply the 11 by 11 identity within the context of their own visual identities.